

AIR, RAIs, RIAs, ARIs....?

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Fantastic New
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12 Slides



Vertical-Specific Apps!

For Legal:

- Document Management
 - Practice Management (Time & Billing)
- No standard for data exchange makes integration difficult & brittle.

What's Holding Us Back?

- A year's progress
- More better faster:
 - Networks
 - Frameworks
- What's in it for you?

What's New?

Apps

- Google Apps
- Office Live
- Salesforce
- etc

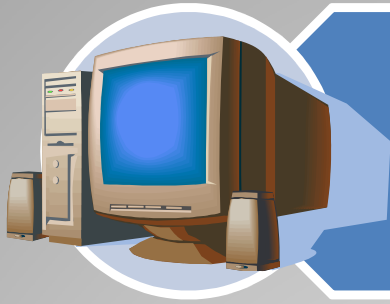
Networks

- ADSL
- UMTS/HSDPA
- More Ubiquity!
- More Cheapness!
- More Reliability!

Frame-works

- Adobe AIR
- Microsoft Silverlight
- Many Others

The exciting stuff!



OS



Container



Browser

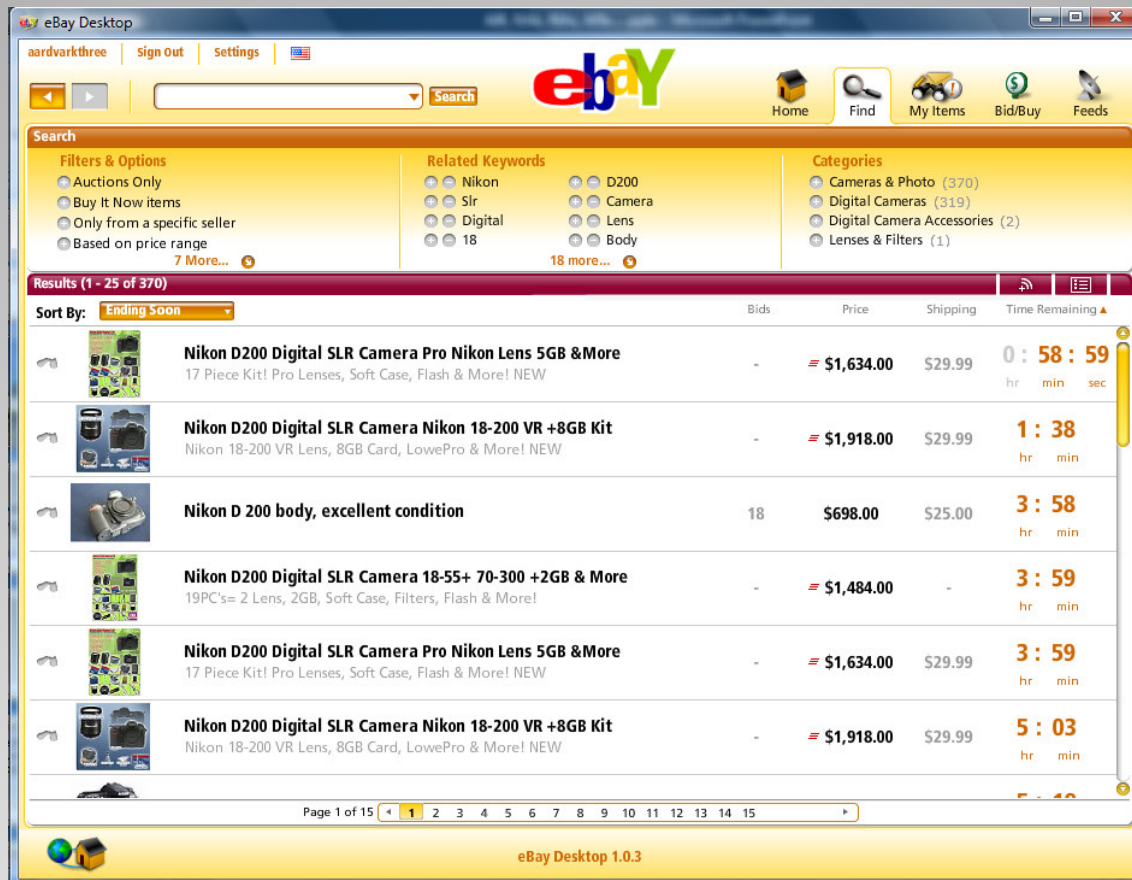
What's a framework?



What's Flash good for?



It's a framework!



Apps execute inside of it!

- “Cloud” apps break out of the browser
- Another step away from old style browser apps – a progression of AJAX
- The workstation becomes a terminal

What's the big deal?

- Microsoft Silverlight
- The Ghost of Computer Trends Past
- Double-edged sword

In Context

- Explosion of apps in AIR or Silverlight
- Better standards for data exchange (please!)
- Continue to crush costs – pay as you use

What are we looking for?